# **Adrian Holzschuh**

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## FRONT-END DEVELOPER & UX/UI DESIGNER

Developer with 5+ years of experience delivering compelling digital experiences. Proven track record of projects that drive website traffic, increase sales, and boost user engagement. Passionate about providing exceptional customer service through effective communication/briefings and personalized client approaches.

## **ACCOMPLISHMENTS**

- Driven digital growth for <u>multiple businesses</u> based on the principles of Search Engine Optimization.
- Extensive experience in digital design, having written a 270+ page e-book about Adobe Photoshop.

## **TECHNICAL PROFICIENCY**

**Prototyping Tools** (Figma, Adobe XD, Axure RP) | **Adobe CC** (Photoshop, Illustrator, Premiere Pro, After Effects) **Web Technologies** (HTML, CSS, JavaScript, TypeScript, PHP, WP, Python, Django, ReactJS, Next.JS, Electron, Git)

#### **EXPERIENCE**

FRONT-END DEVELOPER | Dougal Technologies Inc. | Vancouver – Canada

Apr 2024 - Present

• Leading Front-End development with React, Next.JS, and Flutter frameworks. Additionally responsible for supporting UX/UI designers with design tasks, and collaborating with teammates in back-end.

FRONT-END DEVELOPER & UX/UI DESIGNER | Andrix Design | Vancouver - Canada Jan 2020 – Apr 2024

• Information gathering through client briefing, website interface wireframing/prototyping/design, project development, client feedback, publishing and continuous evaluation.

**GRAPHIC DESIGNER** | Vias Digitais | Botucatu, SP – Brazil

Mar 2019 – Nov 2019

 Social media marketing, including digital/graphic design, video editing and keyword-related content writing. Performance management and organizational effectiveness through team collaboration.

## **EDUCATION**

**ASSOCIATE DEGREE IN SYSTEMS DEVELOPMENT** | FATEC | Botucatu, SP – Brazil

ASSOCIATE DEGREE IN GRAPHIC DESIGN | Anhembi Morumbi University | São Paulo, SP – Brazil

## **CERTIFICATES**

C1 Level English | English Language Course Graduation | Advanced UI Design | UI Design | Web Design | ReactJS | JavaScript ES6 | WordPress as CMS | CSS with SASS | HTML & CSS | Digital Marketing Fundamentals